Understanding the role of the Non-Executive Director

Being appointed to your first Non-Executive Director role is a great step for your own career and develops your strategic thinking. HOWEVER, you have to be able to deliver in that role.

How do you become an effective NED?

This coaching course has a practical focus on HOW you develop a process for framing meaningful questions, knowing your purpose and behaving in the right way. It puts ETHICS and your values at the heart of developing your own NED style.

Develop your own approach by...



Values Led Leadership

Put your ethics at the heart of your NED leadership role ensuring you align to the Nolan Principles of public service.



Effective Questioning

How you construct questions that have real meaning, clear purpose and can help you understand the issues.



Fiduciary Responsibility

Ensure you can demonstrate you have discharged your fiduciary duty. Demonstrating effective scrutiny and governance.

Inclusive Leadership

- Setting the tone at the top
- Questioning workplace culture
- · Knowledge of bias
- Active listening

Inner Confidence

- Understand good governance
- · Reading the room
- Get to know the business
- Trusting your own judgement

Purposeful Conversation

- Master Storytelling
- Reputational risk
- · Strategic foresight
- Stakeholder engagement

Building knowledge

- Audit savvy
- Digital Literacy
- Understanding the ESG framework
- Resilence planning

